



<u>Committee and Date</u> Shadow Health & Wellbeing Board 6 July 2012 9.30am	<u>Item</u> 4 <u>Public</u>
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HEALTH AND WELLBEING STRATEGY FINAL DRAFT

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1. Summary

- 1.1 Following engagement with a variety of stakeholders, the Health and Wellbeing Strategy has been completed as a final draft for wider public consultation.

2. Recommendations

- A. That the final draft Health and Wellbeing Strategy be approved for full public consultation, to be brought back to the October meeting of the Board.
- B. That Board members, excluding the chair, self-select to be responsible for a priority, supported by a senior officer from the Health and Wellbeing Executive.
- C. That progress against the priorities be reviewed by the Shadow Health and Wellbeing Board.

REPORT

3. Risk Assessment and Opportunities Appraisal

- 3.1 The Health and Wellbeing Strategy sets out clear priorities for action that will inform the commissioning of services. Addressing these priorities will reduce health inequalities and deliver better outcomes for people in Shropshire.

4. Financial Implications

- 4.1 The Health and Wellbeing Strategy will support decision making for on-going and future financial investment in health, social care and preventative interventions and services. A commitment to increased collaboration will enable partners to remove duplication and make better use of resources.

5. Final draft strategy

5.1 The strategy sets out the vision, high level outcomes and immediate priorities for action within those outcomes. The very clear emphasis within the strategy is on prevention and early intervention, maintaining independence and putting individuals at the heart of decisions about their health and care. This is in line with the values of both the Council's and the Clinical Commissioning Group.

5.2 The most significant change to the outcomes and priorities previously agreed by the Board, is the addition of a fifth outcome and associated priority for action:

Outcome - Health inequalities are reduced

Priority - Reducing smoking during pregnancy in the most deprived areas

5.3 For each immediate priority the strategy outlines a set of potential actions to address the priority. These will need to be further explored by the Shadow Health and Wellbeing Board, working in partnership with stakeholders and supported by the Health and Wellbeing Executive. To ensure clear leadership for each priority area, individual Board members are asked to champion specific priorities.

6. Stakeholder Engagement

6.1 Three engagement events were held in June with 60 attendees representing a variety of organisations and sectors. A separate meeting was held with the Parents and Carers Council. The draft vision, outcomes and priorities previously agreed by the Board were presented to attendees for their consideration. Feedback from the events has informed the final draft with the inclusion of an additional outcome to reduce health inequalities.

6.2 Managers from both the Clinical Commissioning Group and Shropshire Council have contributed their expertise and information from previous service specific consultation to the strategy.

6.3 During the engagement activity, stakeholder groups have indicated the areas of work they would like to continue to be involved in and this will provide the basis for focus groups and more detailed joint working to determine the actions that need to be taken to address the priorities.

7. Next steps

7.1 Subject to approval by the Board, the strategy will be made available for full public consultation during July, August and September. The results of this will be brought back to the Board in October. Notwithstanding the public consultation, work on the priorities will begin and progress reported back to the Board.

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List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)

Cabinet Member (Portfolio Holder)

Councillor Ann Hartley

Local Member

All

Appendices

Appendix 1 – Final Draft Joint Health and Wellbeing Strategy

Appendix 2 – Stakeholder event feedback notes

Appendix 3 – Stakeholder event evaluation